



Module 1 - Basics

- Introduction to World Wide Web
- Protocols of WWW
- Hypertext and links
- URL and Domain Name System
- Internet
- Internet Browsers
- Web site
- Web Page
- Home Page
- Introduction to SEO

Module 2 - Graphic Designing

- Concepts of Graphics & Illustrations
- Color Schemes and Theories, Packaging Design
- Visual communication
- Laws of Design
- Vector Illustration
- Vector Vs. Raster
- Creating Vectors
- Print Design
- Designing Brochures
- Catalogues and Newspapers
- Paper sizing
- CD Printing
- Printing mediums
- File formats

Module 3 - Web Designing

- HTML
- XHTML
- CSS
- Website Formatting
- Uploading
- Java Script
- J Query

Module 4 - Tools

- Illustrator
- Corel Draw
- Dreamweaver



Website Designing

